

Robert Willey

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(765) 285-5537

TEACHING EXPERIENCE

Associate Professor, Ball State University
Muncie, Indiana — August, 2013 to present.

Director, Music Media Production and Industry, 2013–2017. Teaching survey of the music industry, songwriting, computer music, and supervising senior projects.

Associate Professor, University of Louisiana at Lafayette
Lafayette, Louisiana — 2002 to August, 2013

Ruth Stodghill Girard Endowed Chair / LEQSF Regents Professor in Music. Teach recording studio techniques, music technology, MIDI and synthesis, live sound and postproduction, music industry, jazz combo, and Freshmen Experience. Recipient of ULL Outstanding Advisor Award, 2012 and ULL Ray Authement Excellence in Teaching Award, 2013.

EDUCATION

University of California, San Diego (Theoretical Studies), 1990 — Ph.D.

University of California, San Diego (Computer Music), 1985 — M.A.

University of North Texas (Music), 1979 — B.A. cum laude.

PUBLICATIONS

Introduction to the Music Industry: Midwest Edition. Dubuque: Kendall Hunt Publishing Co., 2018.

Companion website at <http://willshare.com/mmb>.

Robert Willey and Jeffrey Izzo, *Introduction to the Music Industry: West Coast Edition*. Dubuque: Kendall Hunt Publishing Co., 2018.

Chandler Bridges and Robert Willey, *Introduction to the Music Industry: Southern Edition*. Dubuque: Kendall Hunt Publishing Co., 2018.

“Using Radio as a Tool for Teaching Music Industry.” Proceedings of the 2018 International Summit. Music & Entertainment Industry Educators Association, 2018. <http://www.meiea.org/Proceedings/2018/Willey>

Lu Dong and Robert Willey, “Research on the Training of Interactive Design Concept in the Digital Media Course Training.” Proceedings from the 2018 3rd International Social Sciences and Education Conference (ISSEC 2018). Francis Academic Press, UK, 2018.

Co-producer of electronic scores, analysis, and biography for “The Entertainer”, “The Maple Leaf Rag”, “The Ragtime Dance”, and “Bethena” for TimeWarp Technologies’ *SuperScore* iPad platform, 2018.

“That’s How It Goes Blues”, original composition published on SuperScore platform. TimeWarp Technologies, September 2018.

Midwest Music Business: A Primer. Dubuque: Kendall Hunt Publishing Co., 2017.

Lu Dong and Robert Willey, “Study on the Integration of Theory and Practice in the Teaching Mode of Digital Media Art Major in Colleges and Universities.” *Advances in Social Science, Education and Humanities Research (SSEHR)*, vol. 168. Proceedings of the 2nd International Conference on Education Technology and Economic Management (ICETEM 2017). November 2017.

METropolis I, producer of CD of computer music, Beneficence Records, Muncie, Indiana, May 6, 2017.

METropolis II, producer of CD of computer music, Beneficence Records, Muncie, Indiana, May 6, 2017.

“Video Direction as an Application of the Study of Music.” *College Music Society Symposium: Instructional Technologies and Methodologies*, Volume 56.

Getting Started with Music Production: What You Need to Know in Order to Record and Mix Audio on Your Computer. Milwaukee: Hal Leonard Corporation. Milwaukee: Hal Leonard, 2015. Includes composition of “Sleepless Nights” and arrangement of “Motherless Child.”

“Introduction to the MTO Nancarrow Symposium.” *Music Theory Online*, vol. 20, no. 1, March, 2014.

“The Editing and Arrangement of Conlon Nancarrow’s Studies for Disklavier and Synthesizer.” *Music Theory Online*, vol. 20, no. 1, March, 2014.

“Review of Jürgen Hocker’s ‘Encounters With Nancarrow’.” *Music Theory Online*, vol. 20, no. 1, March, 2014.

True Blue, enhanced CD of original bossa nova blues compositions. Atlanta: Aucourant Records, 2012.

Brazilian Piano—Choro, Samba, and Bossa Nova. Method book written with Alfredo Cardim. Co-author and producer/engineer for companion CD, Milwaukee: Hal Leonard, Inc., 2010.

“Interview With Airtó Moreira”, Percussive Notes, Percussive Arts Society, November, 2011.

Louisiana Creole Fiddle. Method book written with D'Jalma Garnier, producer of companion DVD. Milwaukee: Mel Bay Publications, 2009.

Alfredo Cardim: Brazilian Nights. Producer, editor. PianoSoft Disklavier Yamaha Corporation of America, 2008.

Into the Blue, CD of original compositions, producer, composer, performer, engineer. Atlanta: Aucourant Records, 2007.

The Book of Names, CD of computer-mediated group improvisation, performer, composer, engineer. Atlanta: Aucourant Records, 2007.

From La La to Zydeco: Creole and Zydeco Music From Louisiana, producer of DVD documenting music from southwest Louisiana. Lafayette: Louisiana Studies, 2005.

PRESENTATIONS

“Designing, Deploying, and Locating Short Courses on YouTube.” National conference of the Association of Technology in Music Instruction. Vancouver, BC. October 11, 2018.

Arrangements of Conlon Nancarrow’s Studies for Player Piano Nos. 2b, 5, 6, 7, 8, 11, 12, 21, 25, 36, 41a, 41b and 41c for Disklavier and Synthesizer performed at Brown University, October 17, 2018.

“Specifications Grading, Self-Regulated Learning, and Graphic Syllabi: Teaching Innovations from Linda Nilson Applied to Music Classes.” Poster session, National conference of the College Music Society. Vancouver, BC, October 12, 2018.

“Bossa Nova and Samba.” Lecture for the Topics in Hispanic Cultures class (SP 335). Ball State University, September 20, 2018.

Lu Dong and Robert Willey, “Research on the Training of Interactive Design Concept in the Digital Media Course Training.” 3rd International Social Sciences and Education Conference (ISSED 2018). Xiamen, China, June 23–24, 2018.

“Using Radio as to Teach Teaching Music Industry.” International summit of the Music and Entertainment Industry Educators Association. Glendale, CA, March 24, 2018.

“Scott Joplin One Hundred Years Later!” National conference of the Music Teachers National Association. Orlando, FL, March 21, 2018.

“Purple Calves.” 1millioncups meeting, Innovation Connector. Muncie, IN, April 12, 2018.

Arrangement of Conlon Nancarrow’s Studies for Player Piano Nos. 2b, 6, 7, 8, 11, 12, 21, 25, 36, 41abc for Disklavier and Synthesizer. Art and Aesthetics Exhibition, Okinawa Institute of Science and Technology. Okinawa, Japan. November 5, 2017.

“A Multimedia Method for Teaching Drumset Independence.” National conference of the Association for Technology in Music Instruction. San Antonio, TX, October 28, 2017.

“Publishing Music in the Electronic Age: Challenges and Opportunities for Composers, Editors, and Performers.” National conference of the College Music Society. San Antonio, TX, October 28, 2017.

“Online Tools to Promote Music of the Midwest.” National conference of the College Music Society. San Antonio, TX, October 26, 2017.

“Music Retail Products: An Open Online Class.” College Music Society-National Association of Music Manufacturers Generation Next Faculty Forum at Summer NAMM. Nashville, TN, July 15, 2017.

“100 Years of Recording and Publishing Ragtime.” Music and Entertainment Industry Educators Association Educators Summit. Chicago, April 1, 2017.

“Music Retail Products: An Open Online Class”, College Music Society-National Association Music Manufacturers. Nashville, Tennessee, July 15, 2017.

Performed Scott Joplin’s “Maple Leaf Rag”, “Pineapple Rag”, “Magnetic Rag”, and original composition “Cosmic Rag” at the Scott Joplin International Ragtime Festival. Sedalia, Missouri, May 31st, 2017.

Performed original arrangements of Conlon Nancarrow’s Studies Nos. 2b, 6, 7, and 21 for Disklavier and Synthesizer. John Cage & Merce Cunningham Studio, Baryshnikov Arts Center. New York, New York, March 23, 2017.

Performed original arrangements of Conlon Nancarrow’s Studies Nos. 2b, 6, 7, and 21 for Disklavier and Synthesizer. John Cage & Merce Cunningham Studio, Baryshnikov Arts Center. New York, New York, March 22, 2017.

“Using Video Direction as an Application of the Study of Music and Setting Up and Managing Internet Radio.” Ohio Music Educators Association / Technology in Music Education regional conference. Cleveland, Ohio., February 2–4, 2017.

Performed Scott Joplin’s “Pine Apple Rag”, “Magnetic Rag”, “The Entertainer”, “Maple Leaf Rag”, and “Bethena” at A Nancarrow Homecoming, The Regional Music Heritage Center. Texarkana, Texas, December 17, 2016.

“Directing Films to Elucidate Musical Compositions.” Cinesonika International Film Festival. Ball State University, October 1, 2016.

“Should I Get an Audio Degree?”, Sweetwater Sound, Inc., Fort Wayne, IN. June 17, 2016.

“The Importance of Character and Communication Skills.” Technology in Music Education’s national conference, San Antonio, Texas, February 12, 2016.

“Using Studio One to Teach Audio Production.” Indiana Music Education Association Professional Development Conference, Fort Wayne, Indiana, January 15, 2016.

“Teaching Communication Skills and Character strengths in a Music Production Program.” College Music Society national conference. San Antonio, Texas, November 6, 2015.

“Keys to Student Success Both in the Classroom and On the Job.” Panelist, Central Indiana Audio Student Workshop, Ball State University, September 12, 2015.

“Essential Skills for Success as an Audio Engineer,” Panelist, Central Indiana Audio Student Workshop, Ball State University, September 12, 2015.

Panelist, Education Panel Discussion, Gear Fest, Sweetwater Sound, Inc., Fort Wayne, Indiana, June 17, 2015.

“A New Look at Fostering People Skills in Music and Entertainment Programs.” Music and Entertainment Industry Educators Association international summit. Austin, Texas, March 24, 2015.

“Getting Started With Music Production“. Technology in Music Education national conference. February 13, 2015, San Antonio, Texas.

Study No. 2b for Player Piano by Conlon Nancarrow, arranged for Disklavier and Synthesizer. MuTeFest, University of the Arts’s Center for Music and Technology, Helsinki, Finland. November 14, 2014.

Homage to John Cage and Conlon Nancarrow, for Disklavier and Tape. MuTeFest, University of the Arts’s Center for Music and Technology, Helsinki, Finland. November 14, 2014.

“The Composition and Production of Layered Loops in Hip-Hop: A Historical Perspective.” College Music Society national conference. St. Louis, Missouri, November 1, 2014.

“Teaching Hip-Hop Production Skills in Songwriting Classes.” Music & Entertainment Industry Educators Association (MEIEA) national conference. Nashville, Tennessee. March 22, 2014.

“The Effect of Limiting Sampling on the Evolution of Hip-Hop.” Working paper session, Music and Entertainment Industry Educators Association international summit. Nashville, TN, March 21, 2014.

Contributed music to the production of *Amadeus* at the Boho Theatre. Chicago, Illinois, February 14–March 16, 2014.

“The Effect of Limiting Sampling on the Evolution of Hip-Hop.” Working paper session, Music & Entertainment Industry Educators Association (MEIEA) national conference, Nashville, Tennessee, March 21, 2014.

“Conlon Nancarrow’s Study No. 12 for Player Piano, arranged for Pipe Organ and Electronics.” Society of Composers, Inc. national conference. Ball State University, March 20, 2014.

“Teaching Audio Production with Studio One”. Technology in Music Education (TI:ME). Columbus, Ohio, February 8, 2014.

Concert of Arrangements of Conlon Nancarrow’s Studies for Player Piano and Synthesizers, Ohio State University, February 7, 2014.

Conlon Nancarrow’s *Studies Nos. 21, 41a, 2b, 41b, 8, 38, 6, and 25* for Player Piano arranged for Pipe Organ, Disklavier, and Synthesizer. Ultima Oslo Contemporary Music Festival. Grønland Kirke. Oslo, Norway, September 14, 2013.

“Earning Outlook for Zydeco and Cajun Musicians.” Music and Entertainment Industry Educators Association national summit. New Orleans, Louisiana, March 23, 2012.

Conlon Nancarrow’s Player Piano Studies arranged for the Symphonic Organ, Disklavier, and Synthesizer, Norwegian University of Science and Technology, Trondheim, Norway, January 22, 2013.

Conlon Nancarrow’s Player Piano Studies arranged for Disklavier and Synthesizer, Norwegian University of Science and Technology, Trondheim, Norway, October 31, 2012.

Homage to John Cage and Conlon Nancarrow for Disklavier (original composition). Conlon Nancarrow: Life and Music Symposium. Online, September 27 –October 27, 2012.

Conlon Nancarrow's Player Piano Studies Nos. 2b, 5, 8, 11, 12, 25, 36, 41a, 41b, 41c arranged for Disklavier and Synthesizer, and Study No. 37 arranged for Synthesizers, University of California, Santa Barbara, October 19, 2012.

Conlon Nancarrow's Player Piano Studies Nos. 5, 6, 12, 21, 24, and 25 arranged for Disklavier and Synthesizer, Gassman Electronic Music Series, University of California, Irvine, October 18, 2012.

Conlon Nancarrow's Player Piano Studies Nos. 2b, 5, 6, 8, 11, 12, 21, 25, 36, 37, 41a, 41b, 41c arranged for Disklavier and Synthesizer, Conlon Nancarrow: Life and Music Symposium, University of Louisiana at Lafayette, October 10, 2012.

"Review of Jürgen Hocker's 'Encounters With Nancarrow.'" Conlon Nancarrow: Life and Music Symposium, September 27 - October 27, 2012.

"Jürgen Hocker, in Memoriam." Conlon Nancarrow: Life and Music Symposium, September 27 - October 27, 2012.

Homage to Cage and Nancarrow for Disklavier. Conlon Nancarrow: Life and Music Symposium, September 27 - October 27, 2012.

Five Pieces for conloninpurple and 12-channel Sound System: Conlon, Gerhard, Terry, John, and Max. Conlon Nancarrow: Life and Music Symposium, September 27 - October 27, 2012.

Study No. 11 for Player Piano by Conlon Nancarrow, arranged for synthesizers. Conlon Nancarrow: Life and Music Symposium, September 27 - October 27, 2012.

Study No. 37 for Player Piano by Conlon Nancarrow, arranged for synthesizers. Conlon Nancarrow: Life and Music Symposium, September 27 - October 27, 2012.

"The Editing and Arrangement of Conlon Nancarrow's Studies for Player Piano for Disklavier and Synthesizer." Conlon Nancarrow: Life and Music Symposium, September 27 - October 27, 2012.

Multiple performances of original composition "*Gerhard*" on Trimpin's conloninpurple instrument and 12-channel sound system, at Trinity Laban Conservatoire of Music and Dance's "Impossible Brilliance: The Music of Conlon Nancarrow" festival, Queen Elizabeth Hall, London, England, April 21 and 22, 2012.

“Intelligibility vs. Bewilderment: Complexity as a Compositional Tool in Conlon Nancarrow’s *Study No. 37 for Player Piano*”, South-Central Society for Music Theory, Lafayette, Louisiana, February 24, 2012.

“On Video Direction as an Application of the Study of Music Theory”, ATMI national conference, Salt Lake City, Utah, November 16, 2008.

“Electronic Realization of the Player Piano Studies of Conlon Nancarrow”. ATMI/CMS national conference, Salt Lake City, Utah, November 16, 2007.

“Analyzing Harmonic Progressions with HarmIn: the Music of Antônio Carlos Jobim”. Brazilian Symposium on Computer Music international conference, São Paulo, Brazil, September 3, 2007.

“Directing Audio and Video Recordings for DVD Productions”. Technology in Music Education regional conference, Savannah, Georgia, January 25, 2006.

"Technology Teaching Facility: Redesigning the Music Education Curriculum to Incorporate Computing and Multimedia", Association for Technology in Music Instruction (ATMI) national conference, Québec City, Canada, November 5, 2005.

MOBILE PHONE APPS

Our Phone School for iOS and Android, 2018.

Southern Radio Player, West Coast Radio Player, Midwest Radio Player for iOS and Android, 2018.

Scott Joplin Online Centennial for Android, 2018.

GRANTS totaling over \$480,000, including:

“Middletown Music”, College of Fine Arts Immersive Learning Micro Grant, June, 2017.

“Internet Radio Station Development”, College of Fine Arts Immersive Learning Micro Grant, April, 2016.

“Internet Radio Station and Website”, College of Fine Arts Immersive Learning Micro Grant, February, 2016.

“Develop a Comprehensive, Integrated Assessment Plan for MMP and I.” Summer Assessment Grant from Office of Institutional Effectiveness, \$1,000.

BORSF Board of Regents Grant: “Multimedia Recording Facility” (4/10), co-director, \$37,000.

STEP Grant: "Music Postproduction System", (8/09) \$24,611.

STEP Grant: "School of Music Resource Center Upgrade" (7/07) \$21,638.

LEQSF Board of Regents Grant: "Redesigning the Music Education Curriculum to Incorporate Computing and Multimedia" (2004–2005), co-investigator, \$127,000.

STEP Grant: "School of Music Pro Tools Recording System" (7/06), major renovation of recording studio facility creating professional 24-track digital audio recording system, \$41,338.

LEQSF Board of Regents Grant: "Expanding the Media Arts Workshop to Include A Multiform Digital Imaging Studio with Facilities for Interactive, Acoustical and Telematic Visualization" (2004–5), principal investigator, \$81,830.

RELATED EXPERIENCE

Pro Tools Operator training and certification, TDM and LE 6.x systems, 2003–2004.

Software Engineer, Gulbransen Inc., sound design, C programming, 1996.

Keyboardist with extensive experience in performing, accompanying, recording, and producing, 1974 to present.

Composer of soundtracks for video and CD-ROM. Electronic and instrumental scores for dance and theater productions.

WEBSITES

Music Business (willshare.com/mmb)

Scott Joplin Online Centennial (scottjoplinarchive.org)

Getting Started With Music Production (<http://rkwilley.com/gswmp-companion>)

Brazilian Piano (<http://brazilianpiano.com>)

Louisiana Creole Fiddle (<http://willshare.com/creolefiddle>)

From La La to Zydeco: Creole and Zydeco Music From Louisiana (<http://willshare.com/zydeco>)

Conlon Nancarrow (<http://conlonnancarrow.org>)

Academic homepage (<http://rkwilley.com>)

Lovely Thinking (<http://lovelythinking.com>)

AFFILIATIONS

College Music Society

Association for Technology in Music Instruction

Technology in Music Education

Music and Entertainment Industry Educators Association

Brazilian Society for Computer Music.

POSITIONS HELD

Chairman, Scott Joplin Online Centennial, 2017–present.

Advisory Board, Art and Science of Sound Recording with Alan Parson, 2017–present.

Advisory Board, Disklavier Education Network, 2017–present.

Chairman, Online Symposium “Conlon Nancarrow: Life and Music”, and related concert series (University of California, Irvine; University of California, Santa Barbara; University of Delaware; Western Michigan University; Texarkana College; Cornish College of the Arts; Americana Hall of the Youth Cultural Center in Belgrade; Norwegian University of Science and Technology, September 27 – October 27, 2012.

Musical Papers Committee, Brazilian Society for Computer Music, 2011.

Tutorials Coordinator and Planning Commission, Brazilian Society for Computer Music, 1998 – 2000.

Concert Coordinator and Planning Commission, Brazilian Society for Computer Music, 1994 – 1998.

UNIVERSITY SERVICE

Member, Online Distance Education Committee, 2018–present.

Member, Advisory Board, BSU Center for Peace & Conflict Studies, 2018-present.

Member, Editorial Review Board for MEIEA Journal: Journal of the Music & Entertainment Industry Educators Association. 2018- present.

Chairman, International Programs Committee, Ball State University, 2015-2017.

Chairman, School of Music Multicultural Committee, 2014 to 2017.

Member of School of Music Advisory Committee, 2014 to present.

Co-Chairman, Composition Faculty Position search committee, 2016.

Member, Saxophone Faculty Position search committee, 2015.

Member, Music Selection Committee, Society of Composers Inc. national conference. Ball State University, March, 2014.

Chairman, University of Louisiana at Lafayette Public Relations and Promotion Committee, 2010 to 2013.

University of Louisiana at Lafayette Media Division Coordinator, 2007 to 2013.

Supervision, development, and maintenance of ULL School of Music technology facilities: Recording Studio, Electronic Music Studio, Postproduction Studio, Music Education Laboratory, Resource Center, Angelle Hall Control Room, Disklavier Studio.

ULL School of Music and Performing Arts webmaster.

COMMUNITY SERVICE

Research Fellow, ULL Center for Moving Image Arts, 2011 to present.

Associate, ULL Center for Cultural and Eco-tourism, involved with supporting regional music and culture. Active at community and state level in organizing efforts to develop the music industry infrastructure in Louisiana, 2002 to 2013.

Lecturer in Pro Tools at South Louisiana Community College, helped to train workforce to develop film industry in Louisiana, in conjunction with Temporary Assistance for Needy Families grant program, 2003 – 2007.

LANGUAGES

Portuguese, Spanish, French, and German.